

Rate Design Strategy

Pathway to Modify Rate Designs 1. Assess Current Rates 2019 6. Detailed Rate Analysis 7. Customer Engagement · Review the current rate designs by · Load study and system data Customer education customer class to determine the · Model customer response and Focus groups relative need for modifications revenue impacts Potential pilots · Benchmark against industry best · Preliminary Cost of Service practices · Initial rate calculations 8. Finalize Deployment Q3 2021 2020 5. Project Update 2. Data Gathering · Analyze pilots and customer · Executive Sponsors feedback **Utilities Board Workshop** · CEO Leadership Team · Make necessary modifications to · Conduct a scorecard exercise to rate designs and deployment identify rate design objectives · Finance Committee strategy **IRP Results** · Utilities Board Rate filings · Obtain system requirements 4. Deployment Evaluation Q1 2021 · AMI and Billing System 9. Track Deployment 3. Rate Design Evaluation implementation schedules Analyze customer response and · Identify rate designs that best Rollout strategy revenues meet objectives and requirements Plan customer education/outreach Identify required adjustments and Regulatory analysis future rate designs · Intermediate rate actions

Draft Electric Rate Design Schedule

